

## 2024-25 MEMBERSHIP MATRIX

MEMBERSHIP LEVEL	NonProfit/ Associate	Basic	Connector	Communicator	Collaborator	Champion
Website Listing	Basic	Basic	Basic	Enhanced	Enhanced	Enhanced
Annual Eblast for YOUR company (1)	Included	Included	Included	Included	Unlimited	Unlimited
Brochure & Business Cards in Visitor Center	Included	Included	Included	Included	Included	Included
Business Referrals (we only refer members)	Included	Included	Included	Included	Included	Included
Referral Program (earn credit by recruiting new members)	Included	Included	Included	Included	Included	Included
<b>Advertising</b>						
Website Marketing Package	Available for purchase	Available for purchase	Available for purchase	Available for purchase	Available for purchase	Logo on Home Page & Page of Choice
Business Advertising in Community & Visitor Magazine (yearly Apr & Oct)	Listing	Listing	Listing	Enhanced Listing	Enhanced Listing	Enhanced Listing and business-card sized ad (\$500 value)
Weekly Electronic Eblast (Tuesday Newsday)	Available for purchase	Available for purchase	Available for purchase	2 weeks for digital ad	2 weeks for digital ad	4 weeks for digital ad
Monthly Electronic Newsletter (Business Card)	Available for purchase	Available for purchase	Available for purchase	1 month for digital ad	1 month for digital ad	2 months for digital ad
<b>Member News &amp; Event Promotion</b>						
Ribbon Cutting or Annual Celebration	1	1	1	2	2	2
Social Media Posts	Included	Included	Included	Included	Included	Included
Unlimited Monthly Newsletter Article (Electronic)	Included	Included	Included	Included	Included	Included
Members Spotlight (Website & Newsletter-Twice a year)	Included	Included	Included	Included	Included	Included
<b>Networking</b>						
<b>Annual Programs</b> -Monthly Business Breakfast (2nd Thu) -Monthly Citizen of the Month Sponsor -Monthly Core Connections Orientation (4th Thu) -Quarterly Mixer Host - TBA	Available for purchase	Available for purchase	Available for purchase	Available in Custom Member Pkg	Available in Custom Member Pkg	Available in Custom Member Pkg
<b>Annual Events</b> -BBQ & Blues (Feb) -Incredi-bowl (May) -Annual Celebration (Jun) -Kumquat Festival (Last Sat Jan) -Joe Kiefer Golf Tournament (Apr) -Access Events - Dates TBD	Available for purchase	Available for purchase	Available for purchase	Available in Custom Member Pkg	Available in Custom Member Pkg	Available in Custom Member Pkg
<b>Other Opportunities</b> -Business Breakfast Table Sponsor (Logo on flyer we create) (Monthly 2nd Thu) -BBQ & Blues Banner (3 x 5 you provide) (Feb) -On The Menu Sponsor (TBA) -Golf Tournament Hole Sign (Apr) -Business Breakfast Punch card (12 Breakfasts)	Available for purchase	Available for purchase	Pick One (\$250 Value)	Pick Two (\$500 Value)	Pick Three (\$750 Value)	All Included (\$1,000 Value)
<b>Annual Investment</b>	<b>\$ 175</b>	<b>\$ 225</b>	<b>\$ 345</b>	<b>\$ 425</b>	<b>\$ 495</b>	<b>\$ 750</b>