

| <b><i>Tier</i></b>  | <b><i>Other Benefits</i></b>   | <b><i>Digital Marketing</i></b>  | <b><i>Print Promotion</i></b>   | <b><i>Other Visibility</i></b>   |
|---|--|--|---|--|
| <b>Champion</b>   | <p>All Included:</p> <ul style="list-style-type: none"> <li>• Business Breakfast Table Sponsor (logo on signs)</li> <li>• Your 3x5 provided Banner at BBQ &amp; Blues</li> <li>• On The Menu Sponsor Opportunity</li> <li>• Golf Tournament Hole Sign</li> <li>• Punch Card for 12 Breakfasts</li> </ul> | <ul style="list-style-type: none"> <li>• Enhanced listing on website</li> <li>• Digital ad in weekly eblast and monthly Chamber News email</li> <li>• Featured logo on home page and page of choice of Chamber website</li> <li>• Unlimited scheduled email eblasts to membership</li> <li>• Your events on Event Calendar</li> <li>• Social Media like/share</li> </ul> | <ul style="list-style-type: none"> <li>• Enhanced listing in 2 Chamber Magazines</li> <li>• Full-page article in 2 Chamber Magazines and monthly Chamber News email</li> <li>• Logo on all chamber non-event marketing material</li> <li>• 1/8 size ad in 2 Chamber Magazine</li> </ul> | <ul style="list-style-type: none"> <li>• Premium brochure &amp; business card placement in both Visitor Centers</li> <li>• Logo on Visitor Center screen and display case at both locations</li> <li>• Invitation to join ZEDC Stakeholders</li> <li>• Ribbon Cutting</li> <li>• Member Spotlight</li> <li>• Referral Program (credit for recruiting new members)</li> </ul> |
| <b>Collaborator</b>   | Pick Three from Above  | <ul style="list-style-type: none"> <li>• Enhanced listing on website</li> <li>• 2-weeks digital ad in weekly eblast</li> <li>• 1-month digital ad in monthly Chamber News email</li> <li>• Unlimited scheduled email eblasts to membership</li> <li>• Your events on Event Calendar</li> <li>• Social Media like/share</li> </ul>  | <ul style="list-style-type: none"> <li>• Enhanced listing in 2 Chamber Magazines</li> <li>• Article in Chamber magazine and monthly Chamber News email</li> </ul>   | <ul style="list-style-type: none"> <li>• Brochure &amp; business card placement in both Visitor Centers</li> <li>• Business Referrals</li> <li>• Ribbon Cutting</li> <li>• Member Spotlight</li> <li>• Referral Program (credit for recruiting new members)</li> </ul>   |
| <b>Communicator</b>   | Pick Two from Above  | <ul style="list-style-type: none"> <li>• Enhanced listing on website</li> <li>• 2-weeks digital ad in weekly eblast</li> <li>• 1-month digital ad in monthly Chamber News email</li> <li>• 1 scheduled eblast to membership per year</li> <li>• Your events on Event Calendar</li> <li>• Social Media like/share</li> </ul>  | <ul style="list-style-type: none"> <li>• Enhanced listing in 2 Chamber Magazines</li> <li>• Article in Chamber magazine and monthly Chamber News email</li> </ul>   | <ul style="list-style-type: none"> <li>• Brochure &amp; business card placement in both Visitor Centers</li> <li>• Business Referrals</li> <li>• Ribbon Cutting</li> <li>• Member Spotlight</li> <li>• Referral Program (credit for recruiting new members)</li> </ul>   |
| <b>Connector</b><br><br><b>*Basic</b><br>(doesn't include Pick One) | Pick One from Above  | <ul style="list-style-type: none"> <li>• Listing on website</li> <li>• 1 scheduled eblast to membership per year</li> <li>• Your events on Event Calendar</li> <li>• Social Media like/share</li> </ul>  | <ul style="list-style-type: none"> <li>• Listing in 2 Chamber Magazines</li> <li>• Article in Chamber magazine and monthly Chamber News email</li> </ul>  | <ul style="list-style-type: none"> <li>• Brochure &amp; business card placement in both Visitor Centers</li> <li>• Business Referrals</li> <li>• Ribbon Cutting</li> <li>• Member Spotlight</li> <li>• Referral Program (credit for recruiting new members)</li> </ul>   |