

INNOVATING THE WORKFORCE

ZEPHYRHILLS ECONOMIC SUMMIT

OCTOBER 11, 2023

Pasco Economic Development Council

- 501 (c) 3 non-profit corporation
- Public-Private Partnership
- Incorporated in 1987



PASCO EDC
NORTH TAMPA BAY, FLORIDA



Richland

Zephyrhills
North

Zephyrhills

Zephyrhills
West

Zephyrhills
South

Crystal Springs

Socrum

LET'S CONNECT NOW AT: (813) 926-0827

PASCO ECONOMIC DEVELOPMENT COUNCIL
16506 Pointe Village Drive, Suite 107 | Lutz, FL 33558

www.PascoEDC.com



PASCO COUNTY TARGET INDUSTRIES

Advanced Manufacturing | Aerospace, Aviation & Defense | Business and Professional Services

High Technology | Life Sciences and Medical Technology | Logistics and Distribution

AVERAGE WORKFORCE WAGES FOR THE CITY OF ZEPHYRHILLS

○ Advanced Manufacturing

▪ **Zephyrhills: \$58,602**

- Pasco: \$71,894
- Florida: \$85,739
- US: \$99,351

○ Life Sciences & Medical Technology

▪ **Zephyrhills: \$61,343**

- Pasco: \$74,097
- Florida: \$106,919
- US: \$138,168

○ High Technology

▪ **Zephyrhills: \$83,027**

- Pasco: \$102,354
- Florida: \$105,255
- US: \$138,969

○ Business & Professional Services

▪ **Zephyrhills: \$57,024**

- Pasco: \$59,060
- Florida: \$75,241
- US: \$90,097

○ Logistics & Distribution

▪ **Zephyrhills: \$48,515**

- Pasco: \$44,773
- Florida: \$55,578
- US: \$59,571

○ Aerospace, Aviation & Defense

▪ **Zephyrhills: \$53,927**

- Pasco: \$80,174
- Florida: \$97,836
- US: \$120,951

Source: JobsEQ 2021Q3

9/19/2025

PASCO COUNTY, FLORIDA, USA



WORKFORCE

BY TARGET INDUSTRY



MSA: 1,971,154

Pasco: 328,932

Zephyrhills: 18,069

TOTAL LABOR POOL

**FLORIDA
RANKED** **#1**
IN NATION FOR ATTRACTING
AND DEVELOPING A
SKILLED WORKFORCE!

Study region of
Zephyrhills:
**33540, 33541,
33542**

Average number of workers within the three ZCTA-region of Zephyrhills:

- Advanced Manufacturing
 - **273**
- Life Sciences & Medical Technology
 - **25**
- High Technology
 - **212**
- Business & Professional Services
 - **3,705**
- Logistics & Distribution
 - **762**
- Aerospace, Aviation & Defense
 - **205**

Source: JobsEQ 2021Q3

9/19/2025

PASCO COUNTY, FLORIDA, USA



INFLOW / OUTFLOW

Employed in the
Selection Area

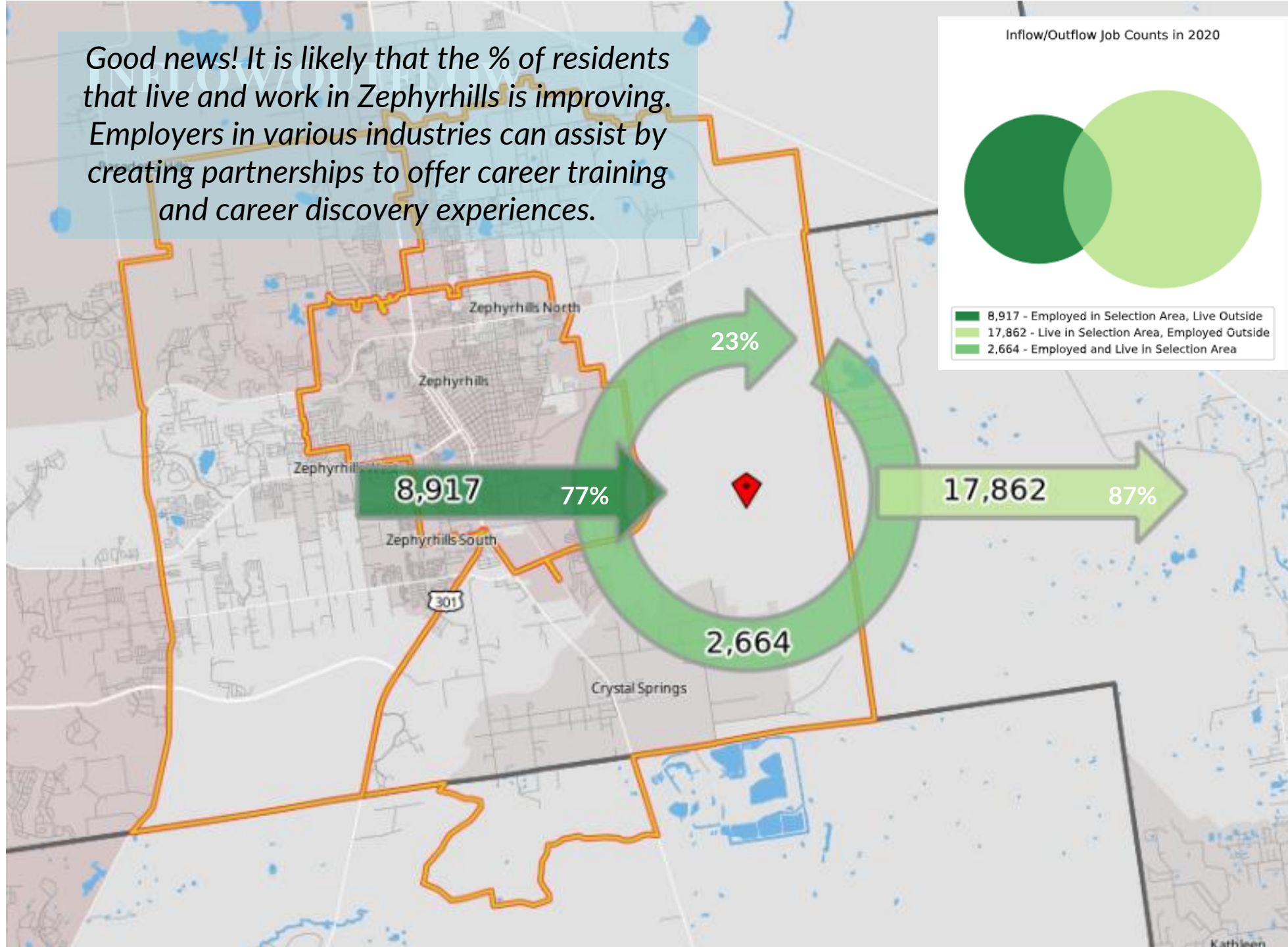
11,581

Live in the
Selection Area

20,526

Source: OnTheMap 2020

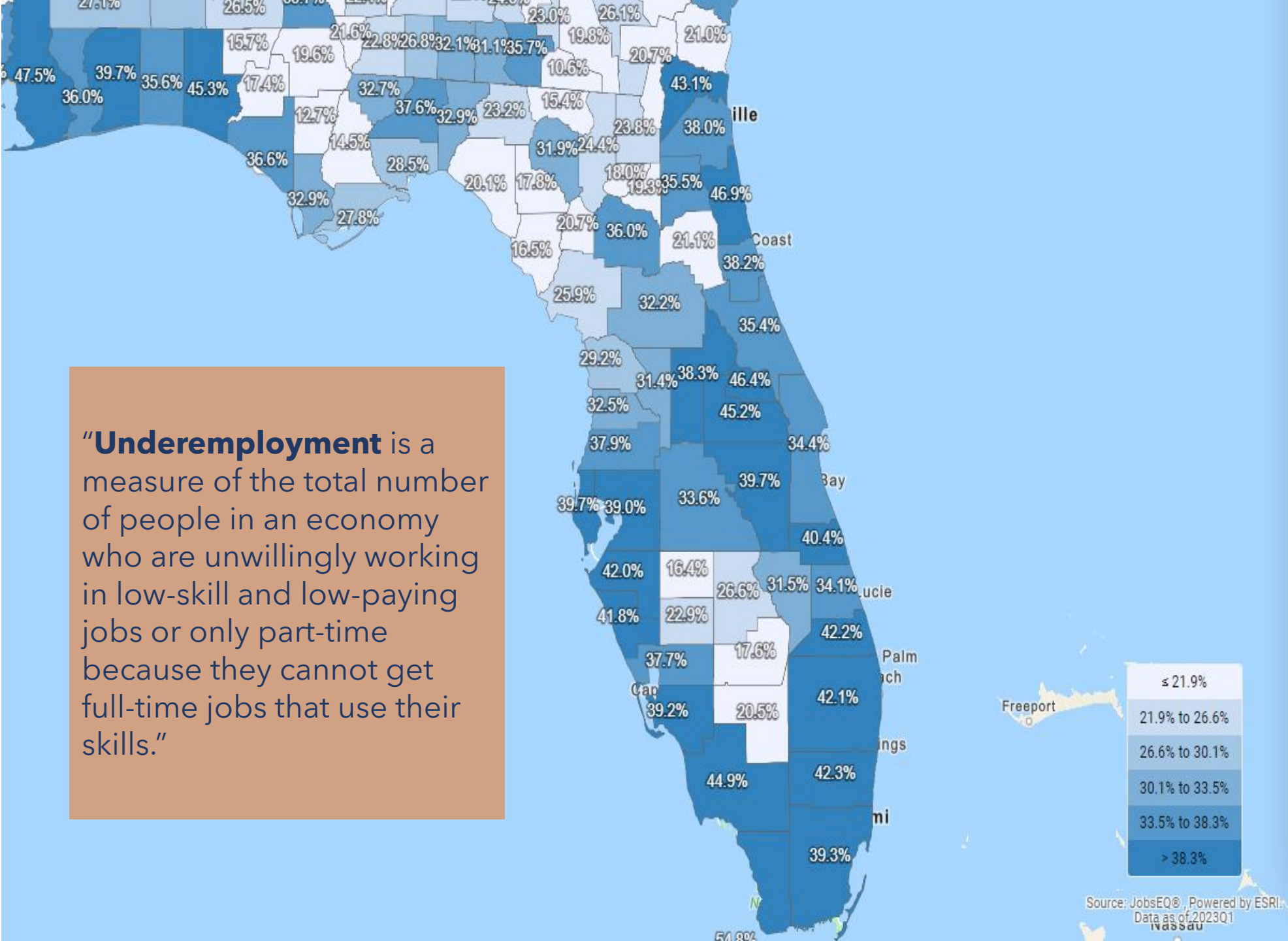
Good news! It is likely that the % of residents that live and work in Zephyrhills is improving. Employers in various industries can assist by creating partnerships to offer career training and career discovery experiences.



LABOR UNDER- UTILIZATION

Chmura adopts the New York Fed methodology of counting as unemployed only those who have acquired at least a Bachelor's degree and yet are working in an occupation which does not typically require a Bachelor's degree, updated to 2023Q1.

"Underemployment is a measure of the total number of people in an economy who are unwillingly working in low-skill and low-paying jobs or only part-time because they cannot get full-time jobs that use their skills."



OCCUPATION & INDUSTRY DIVERSIFICATION

NAICS	Industry	CURRENT			5-YEAR HISTORY			5-YEAR FORECAST				
		Empl	Avg Ann Wages	LQ	Empl Change	Trend	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
62	Health Care and Social Assistance	26,377	\$62,751	1.20	3,766		3.1%	17,898	6,626	7,766	3,506	2.5%
44	Retail Trade	25,674	\$39,210	1.68	2,677		2.2%	20,876	8,111	10,721	2,044	1.5%
72	Accommodation and Food Services	16,800	\$22,949	1.28	2,787		3.7%	18,315	7,098	8,595	2,622	2.9%
23	Construction	14,473	\$51,425	1.59	2,921		4.6%	8,898	2,658	4,752	1,488	2.0%
61	Educational Services	11,759	\$47,942	0.96	-1,466		-2.3%	7,271	2,881	3,185	1,205	2.0%
56	Administrative and Support and Waste Management and Remediation Services	10,159	\$47,683	1.03	2,160		4.9%	7,501	2,618	3,829	1,053	2.0%

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71	Arts, Entertainment, and Recreation	2,628	\$26,535	0.88	708		6.5%	2,486	876	1,211	399	2.9%
51	Information	1,476	\$121,115	0.47	501		8.6%	977	272	495	210	2.7%
11	Agriculture, Forestry, Fishing and Hunting	1,208	\$37,117	0.60	-3		-0.1%	917	353	451	113	1.8%
22	Utilities	1,096	\$81,895	1.42	141		2.8%	622	198	347	76	1.4%
55	Management of Companies and Enterprises	877	\$141,766	0.37	199		5.3%	524	160	273	91	2.0%
99	Unclassified	245	\$51,180	0.83	138		18.0%	179	63	89	27	2.1%
21	Mining, Quarrying, and Oil and Gas Extraction	82	\$64,733	0.15	12		3.2%	54	15	30	9	2.2%
-	Total - All Industries	153,313	\$49,887	1.00	22,344		3.2%	110,103	38,825	54,096	17,182	2.1%

PASCO READY SITES

The Ready Sites Program accesses, evaluates, and certifies large tracts of land to prepare properties for industrial development and create a portfolio of project-ready sites for targeted industries.

There are currently over 2,000 acres of land in the program. Each site features numerous digital tools for site selectors to utilize and tour the site.



READY SITES PROGRAM

**EAGLE I & II
INDUSTRIAL PARKS**



**ENTERPRISE SOUTH
SUPER PARK**



**HAYS ROAD
INDUSTRIAL PARK**



**SOFTWIND
INDUSTRIAL PARK**



**ZEPHYRHILLS AIRPORT
INDUSTRIAL PARK**



**NORTH TAMPA BAY
INDUSTRIAL PARK**



BRIDGING PARTNERSHIPS

We can assist your business in offering training or career discovery programs that lead to quality, high-wage jobs.



- ConnectOPP
- Connect with training and education partners



www.workforceCONNECTpasco.com

ConnectOPP

Welcome to ConnectOPP, the opportunity platform for connection opportunities and experiences, designed exclusively for building robust talent pipelines, exploring careers, and cultivating sought-after skills in Pasco County. This easy-to-use tool serves as a conduit between employers and jobseekers, in which employers can play a pivotal role in helping individuals discover their career interests, acquainting them with available job prospects, and guiding them towards acquiring the necessary skills to achieve their desired career paths. It all starts here, with employers choosing to showcase their non-job, career exploration opportunities to the talent community.

[Employer Sign Up or Login](#) [FAQs](#) [Employer Tutorial Video](#)

Pasco County's talent community - jobseekers, students, lifelong learners, existing workers, or anyone else - can view opportunities below within different industries or different experience types. View 'Inactive' listings to view past opportunities that were available. Individuals do not need to make an account to express interest in an opportunity.

Keyword Search Industry Experience Type

[Search](#)

Active Listings



3D Printing/Laser Cutting Workplace Tour for Employers & Entrepreneurs

- Workplace Tour

Industry: Advanced Manufacturing, High Technology
Audience: Entrepreneurs, small businesses, large companies



Manufacturing Student Tour Hosts Needed for Manufacturing Month Student Tours 2023

- Workplace Tour

Industry: Advanced Manufacturing
Audience: Manufacturing employers
Posted By: BAMA



Manufacturing Employers Needed to Host Student Tours

- Workplace Tour

Industry: Advanced Manufacturing
Audience: Manufacturing employers
Posted By: PHSC



Low Volume Complex Assembly - Job Shadowing Opportunity

- Job Shadow

Industry: Advanced Manufacturing, Life Sciences & Medical Technology
Audience: Students
Posted By: Jennifer Morris



Take Stock in Children Mentor

- Mentoring

Industry: Advanced Manufacturing, Aerospace, Aviation, & Defense, Business & Professional Services, Distribution & Logistics, High Technology, Life Sciences & Medical Technology, Other, Skilled Trades
Audience: Professionals
Posted By: Pasco Education Foundation



Guest Speakers at East Pasco Education Academy

- Career Speaker

Industry: Advanced Manufacturing, Aerospace, Aviation, & Defense, Business & Professional Services, Distribution & Logistics, High Technology, Life Sciences & Medical Technology, Other, Skilled Trades
Audience: Employers, Educational Institutions, Government
Posted By: East Pasco Education Academy

LOOKING FORWARD

How can we better utilize the talent that is available?

Overarching Goal: **Diversify** the industries in Zephyrhills, starting with two industries: Aerospace, Aviation & Defense and Advanced Manufacturing

- Employers can establish relationships with education/training providers through WorkforceCONNECT
- Create an AmSkills presence in the area
- Encourage additional Pasco Pathways to include an Aviation, Aerospace & Defense and Advanced Manufacturing paths
- Preserve land inside airport for aviation mechanics school via education and/or industry employer partnership

• **Pasco County Schools**

- School Choice
- Career Pathways/Programs
 - “Career Pathways are unique schools-within-schools that offer a diverse learning curriculum that focuses on helping students develop dynamic skillsets that lead to high-paying careers.”

• **Zephyrhills High School**

- Career Pathways:
 - Agricultural Communications
 - Criminal Justice Operations
 - Digital Design
 - Nursing Assistant
 - Patient Care Technician
 - Principles of Teaching
 - Veterinary Assisting



FOR MORE INFORMATION
OR TO COLLABORATE



SMARTstart
A PASCO EDC PROGRAM®



PASCO EDC
NORTH TAMPA BAY, FLORIDA

WORKFORCE
CONNECT | A PASCO EDC PROGRAM®



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