PASCO EDC
NORTH TAMPA BAY, FLORIDA

PASCO ECONOMIC DEVELOPMENT COUNCIL



Zephyrhills Economic Development Summit

October 19, 2022

START
MOVE
GROW
Your business here.

LET'S CONNECT NOW AT: (813) 926-0827

PASCO ECONOMIC DEVELOPMENT COUNCIL
16506 Pointe Village Drive, Suite 101 | Lutz, FL 33558

www.PascoEDC.com

- **Pasco Economic Development Council**
  - 501 (c) 3 non-profit corporation
  - Public-Private Partnership
  - Incorporated in 1987



Pasco EDC Mission

To stimulate balanced and diversified business growth

Pasco EDC Vision

To be known as Florida's most competitive climate for business growth

How Pasco EDC Can Help

- Site Location Assistance
- Workforce Assistance
- Exporting Assistance
- Expansion Assistance
- Community Data
- Community Resource Liaison
- SmartLandings (International Assistance)
- Entrepreneurship Assistance



- **Since 1995, Pasco EDC has helped 640 companies:**
  - Expand over 7.4 million new sqft
  - Create 16,000 new jobs
  - Invest $2.2 billion

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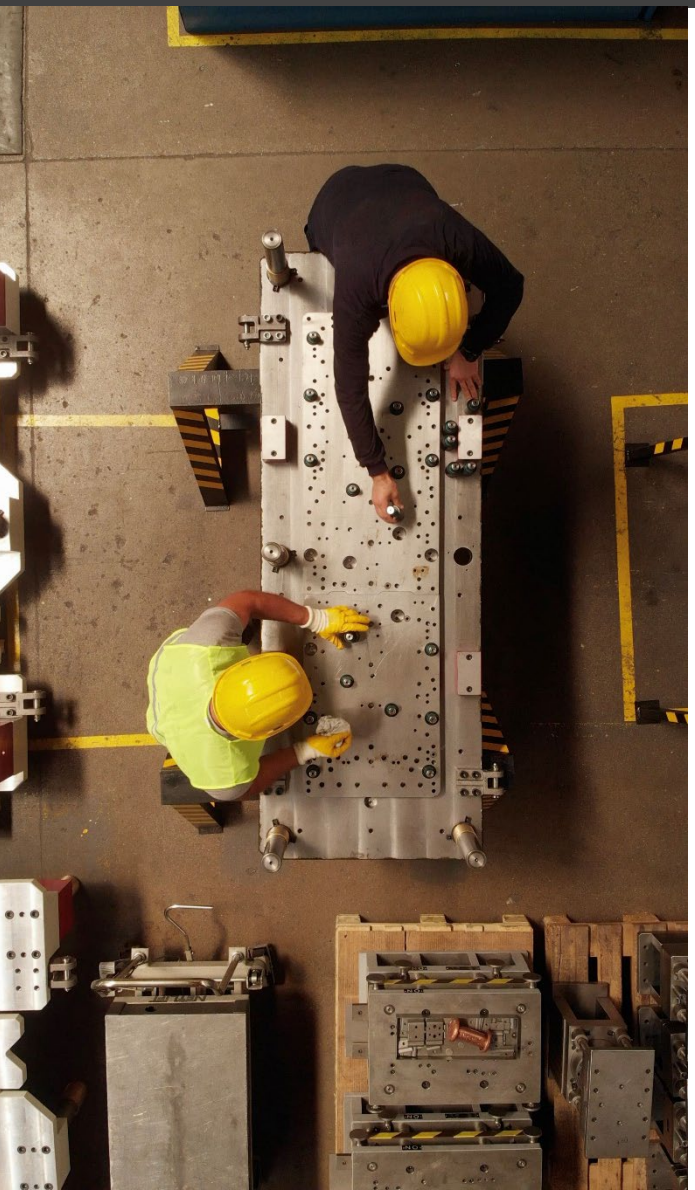
PASCO EDC
TARGET INDUSTRIES



- Advanced Manufacturing
- Aerospace, Aviation, & Defense
- Business & Professional Services
- High Technology
- Life Sciences & Medical Technology
- Logistics & Distribution

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NORTH TAMPA BAY, FLORIDA

WORKFORCE DEVELOPMENT

WORKFORCE CONNECT

WORKFORCE CONNECT | A PASCO EDC PROGRAM



- Award-winning workforceCONNECTpasco.com platform
- Allows employers to find programs that produce talent that will thrive in their industries and explore resources
- Allows job seekers to discover and explore various career pathways
- Local government officials play an important role in workforceCONNECT, funded by the Penny for Pasco

1 HIRING

Whether you are searching for entry-level or experienced talent Pasco County has a robust workforce to meet all your needs. Explore our directory of training partners to find the perfect fit to recruit fresh graduates or download our guides on best practices when searching for more experienced talent.

2 LABOR MARKET DATA

Pasco is one of the fastest-growing counties in the United States and sometimes it is hard to find current data that reflects our growth. From average wages to drive time analyses and much more, we can help you make informed decisions when looking to grow your workforce.

3 INTERNSHIPS

Looking to create a learning opportunity for local students, or set up an apprenticeship program for your specialized manufacturing positions? We can help build your program from building your curriculum to writing your advertisement and connect you with a local partner to see your program through to success.

4 TRAINING GRANTS

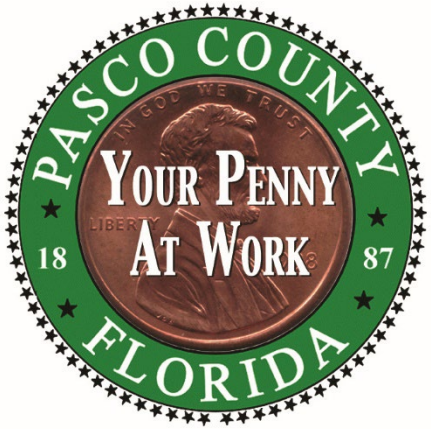
Pasco County has a great selection of training providers that teach relevant and current workforce skills to your future employees. Best of all, your new and existing employees may be eligible for grants that will reimburse you for the cost of most training.

PASCO EDC
NORTH TAMPA BAY, FLORIDA

WORKFORCE DEVELOPMENT

WORKFORCE CONNECT

- **WorkforceCONNECT funded through Penny for Pasco**
- **Partnership with Pasco County Board of County Commissioners**
- **Penny for Pasco**
  - 1 cent sales tax approved by voters 2014
  - Portion for Economic Development ($56 Million)



WORKFORCE TRENDS

PASCO COUNTY WORKFORCE TRENDS

Pasco County

- **Population of over 570,000 and workforce of nearly 240,000 (42%)**
  - 50 people move to Pasco County each day
- **Over 35,000 new jobs in the next 10 years, with at least half coming from our targeted industries**

•Source: JobsEQ®
•Data as of 2022Q1

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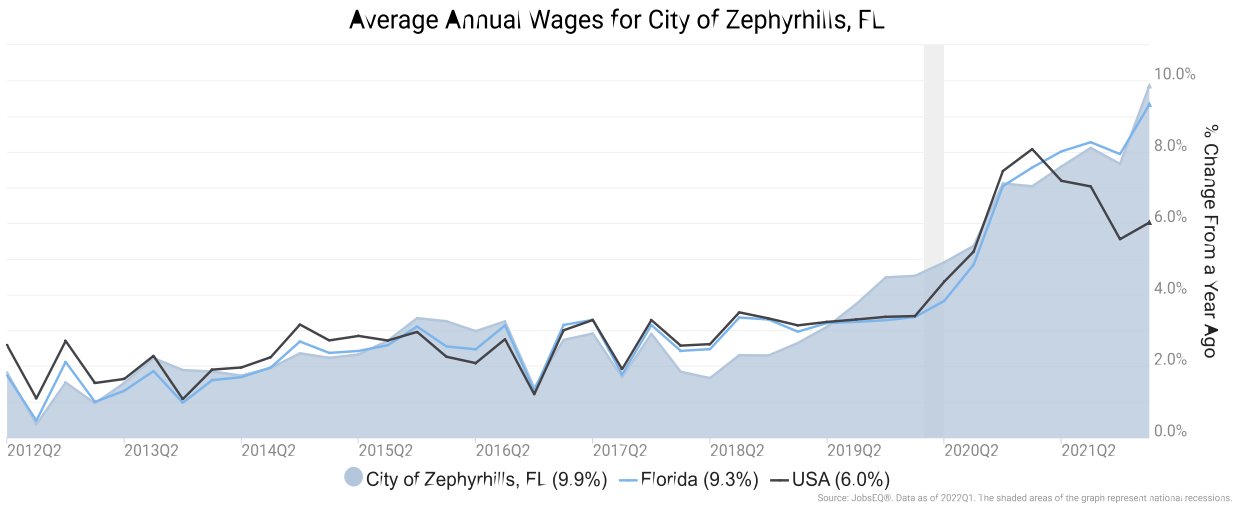
NORTH TAMPA BAY, FLORIDA

WORKFORCE TRENDS

ZEPHYRHILLS WORKFORCE TRENDS

- Population of over 16,000 with 5,600 (41.1%) in the workforce
- Population in Greater Zephyrhills is 125,000, and 52,000 (50.1%) in the workforce
- From 2021 to 2022, overall employment increased 5.2%
- Almost 10% increase in wages over the past year



TOP OCCUPATIONS, CITY OF ZEPHYRHILLS, FL	EMPLOYMENT	AVG WAGE	GROWTH
Office and Administrative Support Occupations	820	$37,000	1.5%
Food Preparation and Serving Related Occupations	678	$26,100	3.5%
Healthcare Practitioners and Technical Occupations	639	$83,300	2.7%
Sales and Related Occupations	595	$36,700	1.3%
Transportation and Material Moving Occupations	429	$32,800	2.2%
Healthcare Support Occupations	378	$30,300	3.3%
Management Occupations	343	$99,000	2.6%
Educational Instruction and Library Occupations	310	$49,000	2.4%
Production Occupations	294	$36,400	1.3%
Construction and Extraction Occupations	280	$41,300	2.0%
Installation, Maintenance, and Repair Occupations	275	$43,600	2.1%
Business and Financial Operations Occupations	243	$68,500	2.3%
Building and Grounds Cleaning and Maintenance Occupations	205	$28,300	2.3%
Personal Care and Service Occupations	144	$29,500	3.3%
Protective Services Occupations	119	$48,900	2.5%
Computer and Mathematical Occupations	95	$80,900	2.4%
Community and Social Service Occupations	94	$44,800	2.8%
Arts, Design, Entertainment, Sports, and Media Occupations	75	$50,800	2.3%
Architecture and Engineering Occupations	39	$75,600	2.1%
Farming, Fishing, and Forestry Occupations	38	$29,200	1.6%
Life, Physical, and Social Science Occupations	29	$65,400	2.4%
Legal Occupations	26	$93,900	2.3%
Total – All Occupations	6,149	$46,500	2.3%

•Source: JobsEQ®
•Data as of 2022Q1

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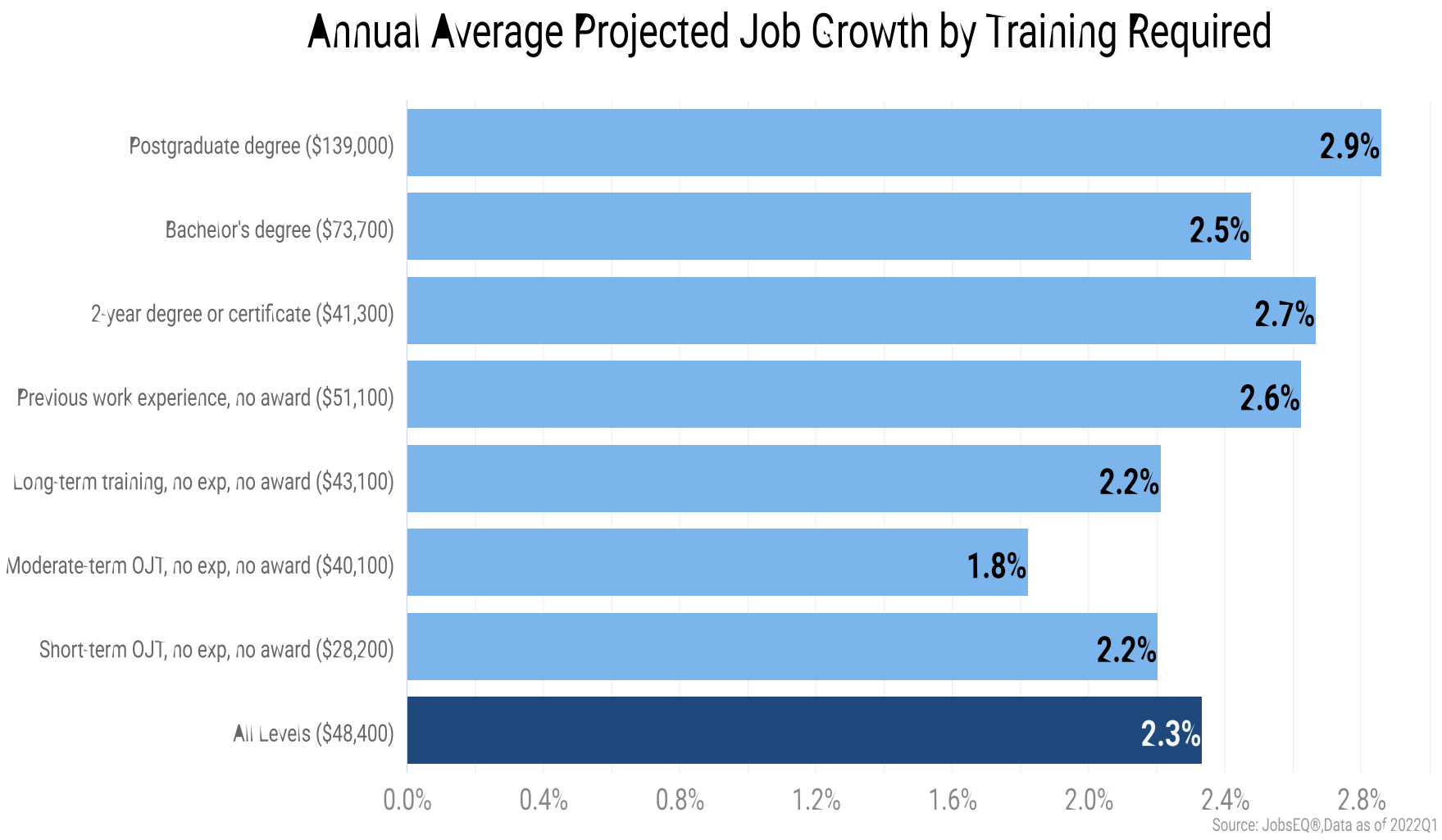
WORKFORCE TRENDS

JOB GROWTH BY TRAINING REQUIRED



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WORKFORCE INITIATIVES
PASCO COUNTY SCHOOLS

- **Pasco County Schools**
  - One of the largest employers
  - School Choice
  - Career Pathways/Programs
    - "Career Pathways are unique schools-within-schools that offer a diverse learning curriculum that focuses on helping students develop dynamic skillsets that lead to high-paying careers."
- **Zephyrhills High School**
  - Career Pathways:
    - Agriculture, Food, and Natural Resources
    - Arts, AV Technology, & Communication
    - Education and Training
    - Health Science
    - Law, Public Safety, & Security

WORKFORCE INITIATIVES

KIRKLAND RANCH ACADEMY OF INNOVATION

- **Kirkland Ranch Academy of Innovation**
  - 9100 Curley Rd, Wesley Chapel, FL 33545
  - Opened in 2022 for 9th and 10th graders
  - 10 in-demand programs:
    - Applied Cybersecurity
    - Computer Science
    - Automotive Maintenance & Light Repair
    - Biomedical Sciences
    - Building Trades – Construction Technology
    - Diesel Maintenance Technology
    - Digital Media/Multimedia
    - Electricity
    - Engineering & Applied Robotics
    - Patient Care Technology
    - Welding Technology

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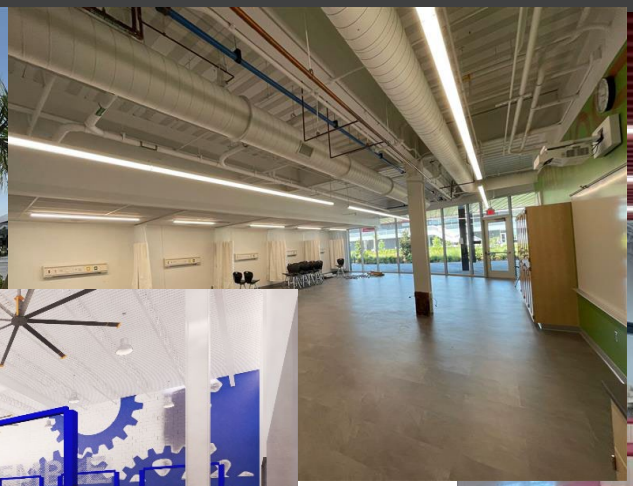
WORKFORCE INITIATIVES

KIRKLAND RANCH ACADEMY OF INNOVATION



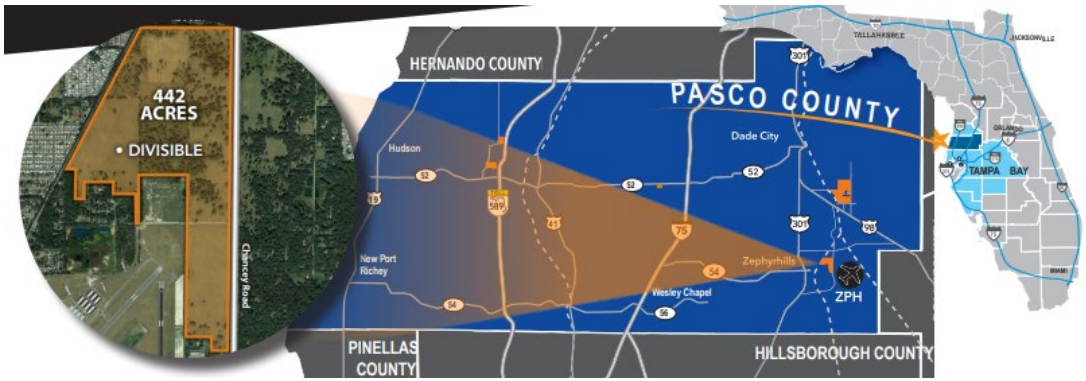





WORKFORCE INITIATIVES

READY SITES

- **Ready Sites**
  - Assesses, evaluates, and certifies large tracts of land to prepare properties for industrial development, marketed nationally
- **Zephyrhills Airport Industrial Park**
  - Manufacturing, Distribution, Defense/Aviation



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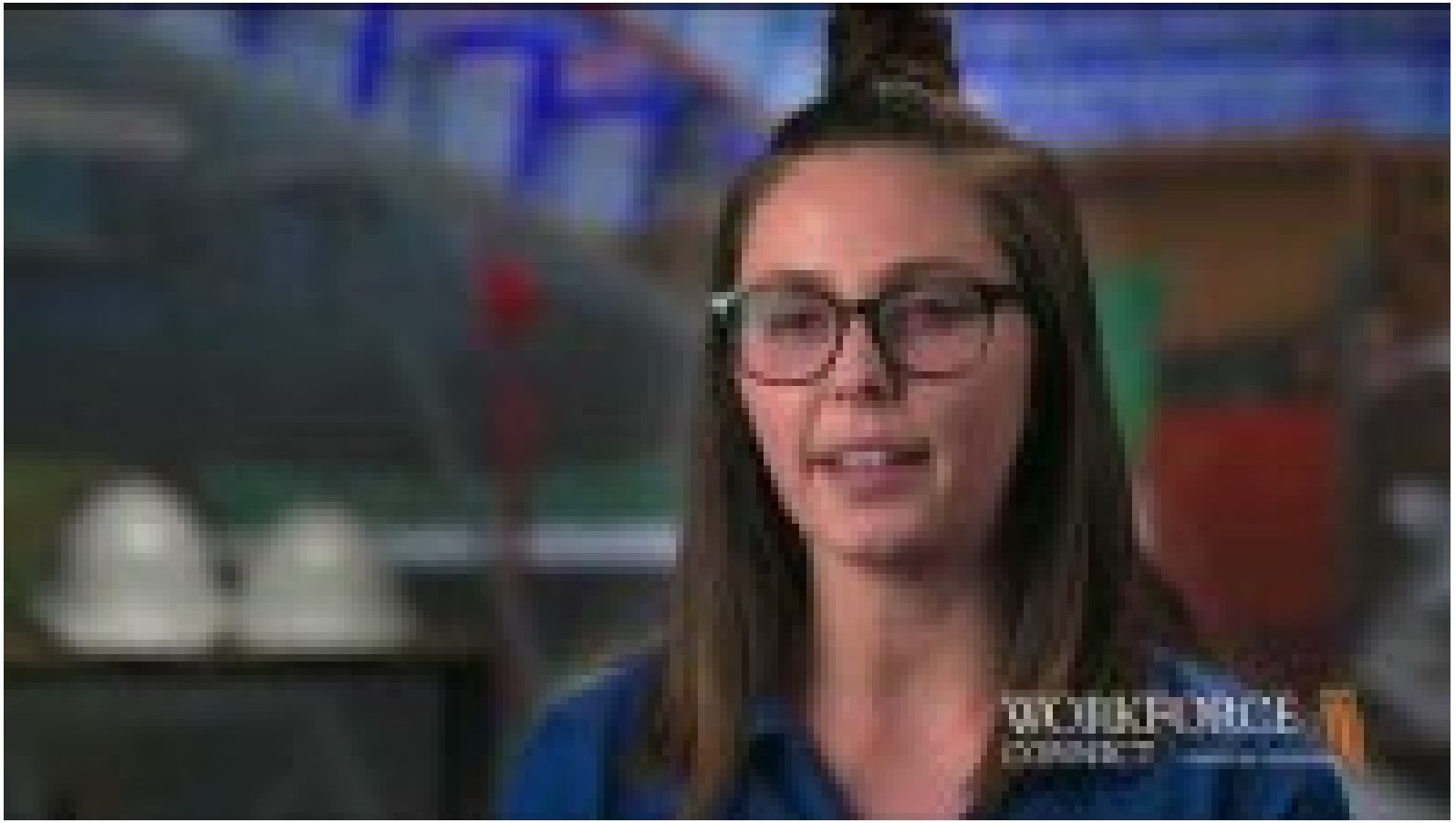
WORKFORCE INITIATIVES

WORKFORCE VIDEO



QUESTIONS?

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FOR MORE INFORMATION

CONTACT US

Experience working with people who value your business and are committed to its success.

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