



# PIGZ IN Z'HILLS BBQ & BLUES FESTIVAL



## SPONSORSHIP OPPORTUNITIES

Saturday, February 6, 2027 10 am - 4 pm

### INVEST IN YOUR COMMUNITY ... BECOME A PIGZ PARTNER

*Pigz in Z'Hills BBQ & Blues Festival is one of the signature events of the Greater East Pasco Chamber of Commerce.*

*It's a day packed with food, fun and family-friendly attractions for everyone. People come early and stay late to enjoy the sunny skies, the fine selection of award-winning BBQ and the sensational sounds of Blues music. Even more attendees are expected this year, as we move downtown!*

*BBQ & Blues benefits local youth and education programs and community services of the Chamber of Commerce. Each year its success has allowed the Chamber to reach out to the children of our community with scholarships and donations to youth leadership programs and children's charities. These gifts resonate with students and parents throughout the greater Zephyrhills area and throughout the year. Becoming a BBQ & Blues Sponsor connects your name with every one of those gifts. So think about becoming a Pigz Partner!*

*It's a meaty investment.*





# COMMUNITY IMPACT



## ECONOMY

In just 15 short years, BBQ & Blues has pulled over 2.5 million dollars into the Zephyrhills area. The estimated economic impact of this one-day event has reached a staggering \$500,000 per year. Festival tourism provides financial benefits for our community long after the last note is played.

**BBQ & BLUES HELPS BOOST THE AREA ECONOMY**



## EDUCATION

Since its inception, BBQ & Blues has helped The Greater East Pasco Chamber of Commerce to provide approx. \$75,000 in scholarships to Zephyrhills area students. Last year a total of \$12,000 was awarded to deserving students.

**BBQ & BLUES SUPPORTS YOUTH & EDUCATION**



## COMMUNITY

BBQ & Blues engages an over 100 dedicated volunteers every year. The Greater East Pasco Chamber of Commerce has awarded more than \$110,000 in donations to local 501(c)3 youth groups and charities that commit time and talent to create a successful event.

**BBQ & BLUES PROVIDES FUNDING FOR NON-PROFITS IN OUR NEIGHBORHOOD**



## EXPERIENCE

Drawing 5,000-8,000 guests per year, BBQ & Blues has grown to become the most attended event in Zephyrhills. While nearly half of the participants are usually local, about 30% are regional and a surprising 20% are from out of state. BBQ & Blues helps put Zephyrhills on the map!

**BBQ & BLUES ATTRACTS VISITORS TO OUR CITY**



# SPONSORSHIP PACKAGES

	FESTIVAL FUNDER	BARBEQUE BANKROLLER	BLUE SMOKE-MASTER	SMOKIN' SPONSOR	PITMASTER PARTNER	MONEY MUSCLE
	\$500	\$1000	\$1500	\$2500	\$5000	\$10,000
PREMIUM EXPO SPACE AT VENUE	12X12	12X12	24X12	24X12	24X12	24X12
YOUR BANNER PLACED ON LOCATION	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
RECOGNITION ON SOCIAL MEDIA	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
NAME/LOGO ON WEB PAGE & ALL SOCIALS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
NAME/LOGO ON ALL MARKETING MATERIAL*	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SPONSOR T-SHIRTS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	6	10
LIVE AD ANNOUNCEMENTS DURING PROGRAM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
EVENT PROGRAM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Logo	1/8	1/4
MENTIONED IN MEDIA RELEASES & RADIO ADS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
YOUR COMPANY'S BANNER ON PIGZ STAGE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

\* Must be committed by December 15th to be included on Flyers and T-Shirts

**BECOME A SUPPORTER - \$250 - YOUR BANNER PLACED ON SITE**